

EVENT PROFILE



THE AWA 2025 THEME;

“SUSTAINING AVIATION IN AFRICA
THROUGH COLLABORATION & INNOVATION”

2nd to 5th
April 2025



David Livingstone Safari Lodge
HMNIA Airport



SUMMIT



EXHIBITION



CSR



AIR SHOW



#AVIATIONWEEKAFRICA

AWA

2025



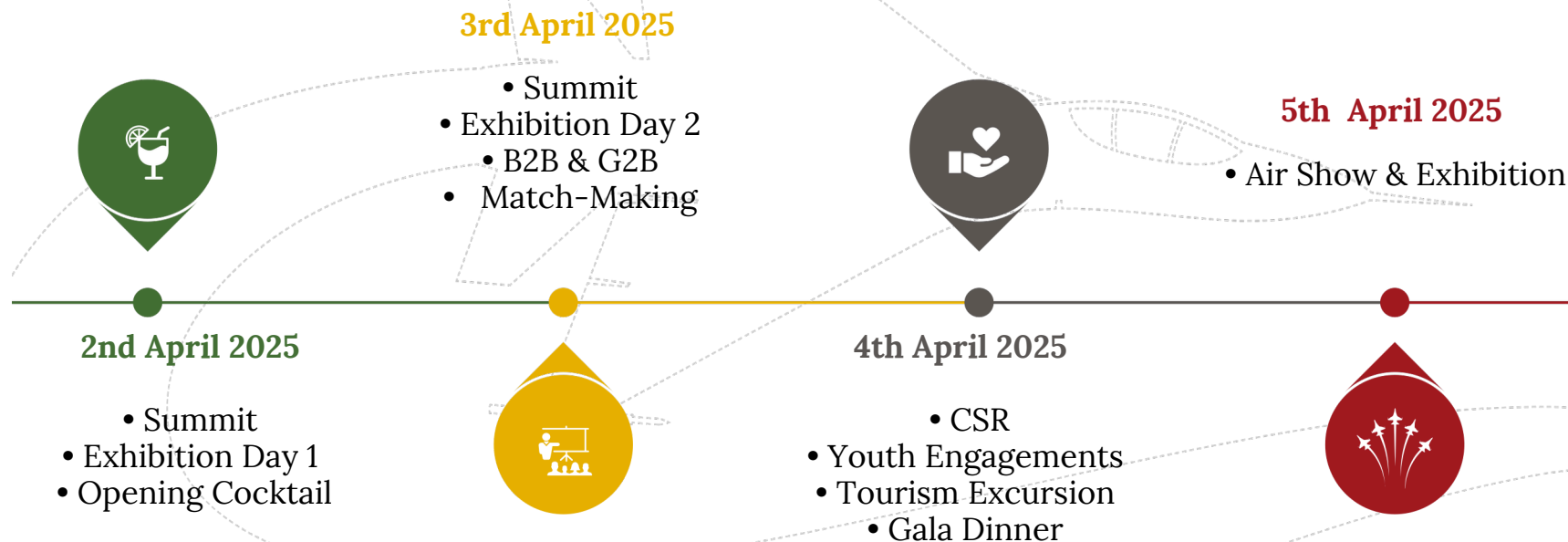
Republic of Zambia
Ministry of Transport
and Logistics



Republic of Zambia
Ministry of Tourism



AWA 2025 AT A GLANCE



COMMERCIAL AIRLINES **MILITARY AVIATION** AVIATION TECHNOLOGY AND SERVICES
PRIVATE AVIATION CARGO & FREIGHT TRANSPORTATION **GENERAL AVIATION**
MAINTENANCE, REPAIR, AND OVERHAUL (MRO) AEROSPACE MANUFACTURING
MANAGEMENT, AIR TRAFFIC CONTROL AIRPORT OPERATIONS

AWA 2025 FEATURES



Keynote Addresses

Renowned leaders from both civil and military aviation sectors will share insights and strategies for enhanced collaboration.



Panel Discussions

Engaging discussions on fostering partnerships, technology integration, and operational synergies.



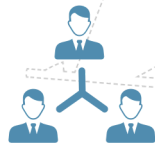
African Country Representatives

Participation from government officials and delegates representing numerous African nations, fostering dialogue and cooperation on a continental scale.



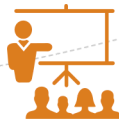
Exhibition Area

Showcasing cutting-edge technologies, innovations, and advancements in both civil and military aviation.



Networking Opportunities

Facilitating connections among industry stakeholders, fostering collaborations for a sustainable future.



Youth Engagement Initiatives

Dedicated sessions and workshops encouraging the participation of young minds in shaping the future of aviation, fostering enthusiasm and learning among the next generation.



Air Show

A spectacular showcase of aerial prowess, featuring thrilling performances, aircraft displays, and demonstrations highlighting the technological advancements in both civil and military aviation.

ABOUT AWA 2025

Aviation Week Africa 2025 : **“Sustaining Aviation in Africa through Collaboration & Innovation”** underscores the collective responsibility of all aviation stakeholders to drive sustainable growth and development. The summit aims to foster innovation, enhance connectivity, and promote synergy among governments, industry leaders, regulators, and communities, with a focus on empowering youth and integrating Corporate Social Responsibility (CSR).

Key Objectives:

Collaborative Growth:

Unite aviation stakeholders to address challenges, share best practices, and create innovative solutions for sustainable progress.

Infrastructure and Connectivity:

Advance airport facilities, air traffic management systems, and regional and international route development to drive economic growth and tourism.

Regulatory and Safety Standards:

Strengthen compliance with global aviation standards to ensure safety, efficiency, and market expansion.

Youth Empowerment:

Cultivate the next generation of aviation professionals through training programs, mentorship, and scholarship opportunities.

CSR and Sustainability:

Integrate environmentally friendly practices and community-focused initiatives to ensure aviation benefits reach broader society.

Value to Stakeholders:

Government Officials:

Gain insights into policy recommendations and investment opportunities to support aviation's role in economic development.

Industry Leaders:

Explore innovation, network with partners, and identify growth opportunities in both established and emerging markets.

Youth and Future Professionals

Access platforms for skill-building, career development, and industry engagement.

Communities and CSR Advocates:

Foster dialogue on aviation's role in societal well-being and environmental sustainability.

Aviation Week Africa 2025 serves as a platform for collaboration and innovation, aiming to catalyze lasting progress that benefits Africa's aviation sector and the continent as a whole.

AWA 2025 PROJECTED NUMBERS



50+
EXHIBITORS



600+
ATTENDEES



5
YOUTH &
FUTURE
AVIATORS



50+
SPEAKERS

SPONSORSHIP OPPORTUNITIES

REGISTRATION DESK SPONSOR – US\$15,000 | ZMW420,000

Promote your brand with exclusive visibility at the registration desk and distribute marketing materials to all participants.

- Logo placement and company description on event backdrop, digital screens & official website
- Keynote speaking opportunity: 10-minute keynote speech during the conference
- Recognition as Main Sponsor
- Exclusive networking opportunities: Private meeting with speakers, VIP attendees, and other sponsors.
- Status and logo placement on all published promotional materials produced for the event
- Customized sponsor recognition: Social media shoutouts, and on-site announcements.
- Access to attendee list: Pre- and post-conference attendee list for follow-up and lead generation
- 80-word company description in the official show catalogue
- Logo placement on all non-directional signage at the event
- The opportunity to send one email blast to all the registered attendees prior to the event
- Full-page colour advert in the official show catalogue label).
- Branding of Registration desk
- Tea/Coffee Station Branding
- Pre-Plenary presentation – 10 mins
- 3m x 3m exhibition booth
- Placement of collateral (to be supplied by sponsor) in the delegate bag
- 10 complimentary delegate passes for all 4 days of the event.
- 5 minute remarks at the welcoming cocktail
- Mentions in all media activities including tv and radio

WELCOME COCKTAIL SPONSOR – US\$9000 | ZMW 250,000

Gain branding visibility and the opportunity to deliver welcome remarks at the event.

- Logo placement and company description on event backdrop, digital screens & official website
- Exclusive networking opportunities: Private meeting with speakers, VIP attendees, and other sponsors
- Acknowledgement of sponsorship
- Status and logo placement on all published promotional materials produced for the event
- Customized sponsor recognition: Social media shoutouts, and on-site announcements.
- Logo placement on all non-directional signage at the event
- Half-page colour advert in the official show catalogue label).
- Pre-Plenary presentation – 5 mins
- 3m x 3m exhibition booth
- Placement of collateral (to be supplied by sponsor) in the delegate bag
- 5 complimentary delegate passes for all 4 days of the event.
- 10 minute remarks at the welcoming cocktail
- Mentions in all media activities including tv and radio

SPONSORSHIP OPPORTUNITIES

AWARDS GALA DINNER SPONSOR – US\$18,000 | ZMW500,000

Be the exclusive sponsor of the awards gala dinner, with the opportunity to deliver welcome remarks, showcase your branding and distribute marketing materials during the event.

- Logo placement and company description on event backdrop, digital screens & official website
- Branding of Gala Dinner Venue
- Logo displayed on Gala Award Screen
- Logo displayed on Gala Award Dinner tickets
- Keynote speaking opportunity: 10-minute keynote speech during the conference
- Recognition as Main Sponsor for the Gala Dinner
- Exclusive networking opportunities: Private meeting with speakers, VIP attendees, and other sponsors.
- Status and logo placement on all published promotional materials produced for the event
- Customized sponsor recognition: Social media shoutouts, and on-site announcements.
- Access to attendee list: Pre- and post-conference attendee list for follow-up and lead generation
- 80-word company description in the official show catalogue
- Logo placement on all non-directional signage at the event
- The opportunity to send one email blast to all the registered attendees prior to the event
- Full-page colour advert in the official show catalogue label).
- Branding of Registration desk
- Tea/Coffee Station Branding
- Pre-Plenary presentation – 10 mins
- 3m x 3m exhibition booth
- Placement of collateral (to be supplied by sponsor) in the delegate bag
- 10 complimentary delegate passes for all 4 days of the event.
- 5 minute remarks at the welcoming cocktail
- Mentions in all media activities including tv and radio

LANYARD SPONSOR – US\$10,000 | ZMW 280,000

Ensure your brand's visibility on the lanyards worn by all attendees throughout the event.

- Logo placement and company description on event backdrop, digital screens & official website
- Recognition as a Sponsor
- Exclusive networking opportunities: Private meeting with speakers, VIP attendees, and other sponsors.
- Status and logo placement on all published promotional materials produced for the event
- Customized sponsor recognition: Social media shoutouts, and on-site announcements.
- 40-word company description in the official show catalogue
- Logo placement on all non-directional signage at the event
- Half-page colour advert in the official show catalogue label).
- Pre-Plenary presentation – 5 mins
- 3m x 3m exhibition booth
- Placement of collateral (to be supplied by sponsor) in the delegate bag
- 5 complimentary delegate passes for all 4 days of the event
- Mentions in all media activities including tv and radio

SPONSORSHIP OPPORTUNITIES

EVENT CATALOGUE ADVERTISEMENTS

STANDARD PLACEMENT (A4) - US\$500 | ZMW14,000

PRIME PAGE PLACEMENT (A4) - US\$1,000 | ZMW28,000

STANDARD PLACEMENT (A5) - US\$250 | ZMW7,000

PRIME PLACEMENT (A5) - US\$500 | ZMW14,000

Feature your advertisement in the event catalogue for all participants to see. (Contact for more options available).

EXHIBITOR

Exhibitors get two days to showcase their products and services in the exhibition area. The exhibition area is where the delegates break for tea during the conference. Exhibitors are also listed online for virtual attendees to get their contact, brochures and online links. An exhibition stand comes with:

- Exhibition Stand 3m x 3m or 2m x 2m
 - Company name print
 - Power socket, bin, table and two chairs
 - Online profile
 - 5 complimentary delegate passes for all 4 days of the event (Exclusive of Gala dinner)
- **3M X 3M US\$2,000 | ZMW 56,000**
 - **2M X 2M US\$1,800 | ZMW50,000**

*CUSTOMISED SPONSORSHIP PACKAGES

Customized sponsorship plans, designed to meet your needs give your brand maximum visibility and engagement. This offers you the option of sponsorship in goods and/or services to meet your requirements.

PARTICIPATION FEES

LOCAL RATES

ALL ACCESS PASS - 4 DAYS - Includes full access to all event activities over four days.
ZMW 6000

CONFERENCE DAYS ONLY - 2 DAYS - Access to conference sessions for two days.
ZMW 5000

AIRSHOW - Entry to the Airshow.

VIP - ZMW 2500 | ORDINARY - ZMW 1000 | STUDENTS - ZMW 500

GALA

ORDINARY - ZMW 1500

VIP - ZMW 2500

TABLE OF 10 - ZMW 12,500

CSR & YOUTH DAY

FREE ACCESS

INTERNATIONAL RATES

ALL ACCESS PASS - 4 DAYS - Includes full access to all event activities over four days.
US\$ 300

CONFERENCE DAYS ONLY - 2 DAYS - Access to conference sessions for two days.
US\$ 200

AIRSHOW - Entry to the Airshow

VIP - US\$ 100 | ORDINARY - US\$50 | STUDENTS - US\$ 200

GALA

ORDINARY - US\$ 100

VIP - US\$ 200

TABLE OF 10 - US\$ 500

CSR & YOUTH DAY

FREE ACCESS

A BIG THANK YOU TO LAST YEARS PARTNERS



AVIATION WEEK AFRICA 2025
EVENT PROFILE



AWA

2025



AVIATION WEEK AFRICA 2025
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